

2016 Specialty License Plate Rankings

2016			2015		2014		2013		2012	
Rank	Plate	Total	Rank	Total	Rank	Total	Rank	Total	Rank	Total
1	University of Florida	88,906	1	96,643	1	88,805	1	96,701	1	97,348
2	Florida State University	66,335	2	69,995	2	62,033	2	64,270	2	63,208
3	Helping Sea Turtles Survive	66,242	3	69,148	3	62,017	3	63,308	3	62,500
4	Endless Summer	49,806	8	42,463	10	28,908	18	20,863	41	12,708
5	Protect Wild Dolphins	48,406	4	53,409	4	51,211	4	54,927	4	56,200
6	Protect the Panther	42,276	5	47,746	5	46,142	5	51,273	5	53,497
7	Save the Manatee	41,225	6	45,967	6	43,437	6	46,558	6	47,232
8	U.S. Marine Corps.	40,778	7	42,480	7	38,339	7	39,480	7	38,536
9	Miami Heat	39,055	9	40,971	8	38,164	8	36,492	9	30,526
10	Protect Our Reefs	33,093	10	36,116	9	32,751	9	33,450	8	33,604
11	Save Our Seas	30,321	11	31,820	11	28,365	10	29,156	10	28,795
12	U.S. Army	29,219	12	29,884	12	26,147	12	26,050	13	24,583
13	Tampa Bay Buccaneers	26,572	16	24,178	16	21,860	14	24,426	12	25,333
14	University of Miami	23,977	15	24,854	15	22,753	15	23,590	16	23,862
15	Golf Capital of the World	23,719	13	25,852	14	23,875	13	24,831	14	24,495
16	Salutes Firefighters	22,357	17	23,213	18	20,902	17	22,419	17	22,265
17	Choose Life	21,852	14	25,159	13	24,763	11	27,528	11	28,476
18	U.S. Navy	20,794	20	21,854	22	18,978	24	19,028	23	18,060
19	Fish Florida	20,763	19	21,882	20	19,147	19	20,345	21	19,909
20	U.S. Air Force	20,763	18	22,075	19	19,639	23	19,639	22	18,899
21	End Breast Cancer	19,123	22	20,402	21	19,013	22	19,965	20	20,178
22	Support Education	19,051	21	21,543	17	21,044	16	23,063	15	23,900
23	Animal Friend	18,009	25	18,662	25	16,979	25	17,414	27	17,236
24	State of the Arts	17,554	23	19,388	23	18,712	21	19,991	19	20,393
25	Challenger / Columbia	16,693	24	18,761	24	18,212	20	20,340	18	21,443
26	Miami Dolphins	15,948	26	17,053	28	15,236	29	16,665	26	17,370
27	Florida A & M University	15,106	27	16,540	27	15,497	27	16,814	28	17,156
28	Protect Our Oceans	14,669	49	10,350	56	5,761	62	5,044	68	3,905
29	Salutes Veterans	14,496	28	16,372	26	15,681	26	16,972	25	17,578
30	University of Central Florida	14,430	36	14,352	35	12,935	37	13,493	38	13,309
31	Agriculture	14,417	31	14,871	39	12,467	33	14,366	32	14,468
32	Support Law Enforcement (PBA)	14,346	30	15,312	32	13,602	34	13,936	34	13,784
33	In God We Trust	14,025	38	13,495	43	10,910	50	10,113	50	9,002
34	Motorcycle Specialty	13,878	32	14,629	34	13,348	35	13,905	33	14,053
35	Protect Florida Whales	13,561	33	14,605	31	13,718	32	14,404	30	14,737
36	Conserve Wildlife	13,502	29	15,402	29	14,933	28	16,761	24	17,678
37	University of South Florida	13,001	34	14,591	30	13,794	31	14,751	31	14,612
38	Indian River Lagoon	12,941	35	14,368	33	13,372	30	15,324	29	15,501
39	Aquaculture	12,268	37	13,597	36	12,689	39	13,289	37	13,309
40	Imagine	12,193	42	12,997	41	11,936	41	12,303	42	12,205
41	Discover Florida Oceans	12,184	39	13,343	40	12,245	40	12,845	39	12,952
42	State Wildflower	12,108	40	13,340	37	12,672	36	13,571	35	13,769
43	Police Athletic League	12,048	41	13,158	38	12,474	38	13,451	36	13,738
44	United We Stand	10,147	44	11,113	45	10,254	45	11,194	43	11,482
45	Wildlife Foundation of Florida	10,091	47	10,587	47	10,091	43	11,571	45	11,096
46	Share The Road	9,819	45	10,835	46	10,100	47	10,511	48	10,358
47	Invest in Children	9,610	43	11,197	42	11,022	42	12,209	40	12,820
48	Stop Heart Disease	9,600	51	10,215	49	9,586	49	10,182	49	10,193
49	Hospice: Every Day is a Gift	9,558	46	10,704	44	10,392	44	11,203	44	11,358
50	Everglades River of Grass	9,427	48	10,469	48	9,772	48	10,446	47	10,623
51	Go Fishing (Largemouth Bass)	9,304	50	10,253	50	9,377	46	10,788	46	11,075
52	Jacksonville Jaguars	8,230	52	8,734	51	8,000	51	8,346	51	8,910
53	U.S. Coast Guard	7,647	53	8,126	52	7,275	52	7,532	52	7,410
54	Horse Country	6,973	55	6,835	59	5,348	61	5,155	63	4,305
55	Support Autism Programs	6,794	59	6,251	61	4,827	67	4,280	70	3,398
56	Tampa Bay Estuary	6,400	54	7,081	53	6,466	53	7,250	53	7,355
57	Protect Florida Springs	6,255	60	6,058	64	4,808	65	4,575	66	4,010
58	Tampa Bay Lightning	6,159	62	5,654	67	4,407	66	4,554	62	4,432
59	U.S. Paratrooper	6,136	58	6,136	57	5,747	57	5,835	58	5,507
60	Stop Child Abuse	5,968	56	6,683	54	6,375	54	6,984	54	7,019
61	Family First	5,957	57	6,440	55	6,016	55	6,313	55	6,505
62	U.S. Olympic Spirit	5,253	61	5,704	58	5,473	56	5,940	56	6,081
63	Freemasonry	5,108	68	4,546	69	3,617	*	*	*	*
64	Save Wild Florida	4,997	67	4,568	71	3,463	75	2,851	81	2,133
65	Live the Dream	4,803	64	5,115	60	4,850	60	5,194	59	5,352
66	Bethune-Cookman University	4,800	65	5,092	62	4,819	59	5,208	60	5,349
67	Discover Florida's Horses	4,750	70	4,399	74	3,236	76	2,728	85	2,025

68	Tampa Bay Rays	4,611	63	5,236	63	4,816	64	4,710	64	4,301
69	Fallen Law Enforcement	4,548	98	1,473	*	*	*	*	*	*
70	Support Soccer	4,509	67	4,954	66	4,548	63	4,766	61	4,894
71	Lauren's Kids	4,407	77	3,334	90	1,834	*	*	*	*
72	Support Our Troops	3,965	71	4,156	70	3,547	70	3,570	71	3,373
73	Support Homeownership for All	3,866	73	3,803	73	3,272	72	3,127	73	2,875
74	Keep Kids Drug Free	3,846	69	4,490	65	4,654	58	5,290	57	5,678
75	Visit Our Lights	3,844	75	3,684	77	2,936	77	2,652	80	2,223
76	Trees Are Cool	3,747	74	3,690	76	3,121	73	3,063	74	2,851
77	Florida Sheriffs Youth Ranches	3,404	72	3,935	68	3,733	68	4,123	65	4,269
78	NASCAR	3,253	78	3,276	78	2,779	74	2,975	72	2,961
79	Orlando Magic	3,046	76	3,413	72	3,288	69	3,609	67	3,955
80	Play Tennis	2,964	80	2,967	79	2,621	80	2,543	79	2,260
81	Fraternal Order of Police	2,868	81	2,859	81	2,365	84	2,106	89	1,723
82	Support Florida Special Olympics	2,786	79	3,165	75	3,146	71	3,461	69	3,565
83	Florida International University	2,774	83	2,645	80	2,374	78	2,588	76	2,677
84	Miami Marlins	2,773	82	2,647	83	2,263	81	2,327	77	2,402
85	Florida Sheriffs Association	2,669	105	1,075	*	*	*	*	*	*
86	Big Brothers Big Sisters	2,259	116	583	*	*	*	*	*	*
87	Florida Atlantic University	2,181	85	2,276	85	2,039	82	2,184	83	2,123
88	Scouting Teaches Values (BSA)	2,170	84	2,446	82	2,351	79	2,567	75	2,738
89	A State of Vision	2,049	87	2,146	89	1,876	88	1,851	87	1,900
90	Nova Southeastern University	1,946	88	2,108	84	2,180	83	2,177	78	2,342
91	Family Values	1,943	89	2,081	87	1,969	86	2,010	82	2,131
92	Florida Panthers	1,936	90	2,046	88	1,885	85	2,037	84	2,106
93	Florida Gulf Coast University	1,595	93	1,636	93	1,493	91	1,531	93	1,458
94	University of North Florida	1,554	91	1,675	92	1,497	90	1,550	90	1,567
95	Parents Make A Difference	1,515	92	1,663	91	1,613	89	1,672	88	1,726
96	Agricultural Education	1,445	96	1,498	101	1,185	96	1,378	98	1,286
97	Embry-Riddle Aeronautical Univ.	1,411	97	1,491	98	1,341	95	1,455	95	1,438
98	Rollins College	1,382	95	1,498	94	1,457	93	1,500	91	1,518
99	Florida Institute of Technology	1,377	94	1,537	100	1,280	97	1,373	99	1,284
100	Stetson University	1,370	99	1,471	97	1,355	92	1,508	94	1,438
101	University of Tampa	1,358	100	1,441	96	1,358	98	1,359	96	1,391
102	American Legion	1,343	109	900	*	*	*	*	*	*
103	Kids Deserve Justice	1,314	101	1,427	95	1,360	94	1,456	92	1,485
104	Flagler College	1,231	102	1,342	99	1,307	99	1,351	97	1,360
105	University of West Florida	1,074	104	1,078	104	988	102	1,065	102	1,067
106	Moffitt Cancer Center	1,007	111	834	*	*	*	*	*	*
107	Jacksonville University	1,002	106	1,049	102	1,024	101	1,104	101	1,083
108	Barry University	1,001	103	1,093	103	1,019	100	1,110	100	1,093
109	Florida Memorial University	801	108	909	106	859	103	955	103	1,000
110	New College of Florida	784	110	877	107	773	106	816	106	750
111	Edward Waters College	721	112	805	108	746	105	803	105	435
112	St. Leo University	672	113	714	109	667	107	687	107	697
113	Florida Southern College	633	114	633	110	574	108	599	108	608
114	Eckerd College	367	117	438	112	413	110	433	109	435
115	Ringling School of Art & Design	364	119	372	114	359	112	380	110	408
116	Florida College	284	121	306	115	286	113	288	113	298
117	Palm Beach Atlantic University	275	122	292	116	278	114	279	114	279
118	Keiser University	247	120	339	*	*	*	*	*	*
119	Southeastern University	239	124	218	118	204	116	209	116	223
120	St. Thomas University	212	123	230	117	215	115	239	115	252
121	Florida Hospital College	155	125	176	120	141	118	155	117	166
122	Lynn University	126	126	147	119	147	117	166	118	161
123	Warner Southern College	114	127	115	121	105	119	123	119	129
	American Red Cross	---	107	929	105	902	104	930	104	947
	Clearwater Christian College	---		---	122	51	120	57	120	57
	Donate organs. Pass it on.	---	86	2,244	86	2,028	87	2,000	86	1,903
	Hispanic Achievers	---	118	389	113	369	111	385	112	319
	St. John's River	---	115	604	111	573	109	587	111	391
123		1,371,133	127	1,442,493	122	1,302,351	120	1,357,202	120	1,343,107

Asterisk (*) indicates a license plate was not available for issuance.
Red letter indicates a license plate has been de-authorized.